

HEWITSONS TRADING ONLINE



Trading online is different. But most businesses do it – whether by having a website as a "shop window", or by selling or otherwise providing goods, software (maybe as a service), digital content or services online.

It is different to trading off-line because of the capabilities and opportunities opened up by online trading, the infrastructure required, the other practicalities you need to deal with, and the raft of legal regulation that applies to online trading, particularly if your customers are consumers.

We have the expertise and experience to advise you on all aspects, including:

- Contracts for engaging website designers
- Legal requirements that your website must comply with
- Contracts for hosting your website
- Website terms of use
- Privacy policies
- Trading terms and how to use them

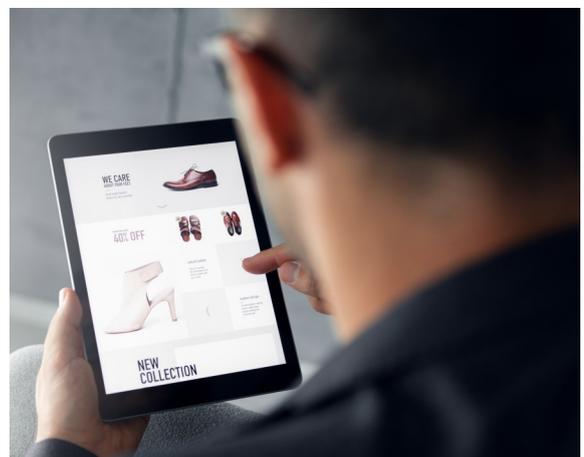
In all of these, we will take a practical approach.

These contracts and other documents have to reflect your practices and requirements.

To some extent, getting these things right is necessary to mitigate risks and avoid fines, adverse publicity, problems enforcing your customer contracts and so on.

But having appropriate contract terms and other documents for online trading, and the process of creating them and putting them in place, also presents opportunities.

Our experts can help you navigate this maze and make the most of these opportunities.



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This document is written as an outline guide only and any action should not be based solely on the information given here. Appropriate professional advice should always be taken in specific instances.

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